#### Contact

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www.linkedin.com/in/bloomjulia (LinkedIn)

www.juliarbloom.com/ (Portfolio)

# Top Skills

After Effects
Creative Problem Solving
Event Production

# Languages

Russian (Limited Working)

### Certifications

Technical 1-Star Certified

Computer Science Principles:

Programming

Virtual Production Foundations
Introduction to After Effects (After Effects Kickstart)

Master of Liberal Arts (MLA) in Museum Studies

#### Honors-Awards

Cum Laude

# Julia Bloom

Video Production Manager

Greater Boston

# Summary

I have always been intrigued by the power of both museums and technology. Museums show the wonders of the past, the future, and the world to those who otherwise would be unable to access them, and technology helps educate and broaden the horizons of individuals around the world. I want to combine my interests in the future, by using video and interactive technologies to create unique museum exhibits and educational initiatives. These will help visitors make sense of a constantly changing modern world, while encouraging curiosity and new ideas. If my interests align with the goals of you organization, let's talk. You can reach me by email at jbloom730@gmail.com.

# Experience

Berklee College of Music Video Production Manager May 2025 - Present (4 months)

Boston, Massachusetts, United States

Supervise video team in livestreaming and recording performances for Vimeo

Monitor livestreams for technical errors.

Setup Broadcast cameras, format SD cards, and edit streaming protocols for shows.

#### **Encore**

2 years 9 months

**Technical Lead** 

July 2023 - May 2025 (1 year 11 months)

Boston, Massachusetts, United States

Assist with set up, production, and strike of live events
Liaise with clients to coordinate event plans and address issues
Operate AV equipment during events

Troubleshoot technical problems efficiently

Audio Visual Technician September 2022 - July 2023 (11 months)

Boston, Massachusetts, United States

Set and Strike Audio, Video, Lighting, and Scenic equipment for venue events

Transport equipment between venues as needed

Audio Engineer live events

Commonwealth of Massachusetts

9 years 1 month

Tour Guide

September 2013 - September 2022 (9 years 1 month)

Boston, MA

Design a new State House 360 virtual tour for the Tours Division website Create videos on state history for the "Did You Know" video series Write articles and design layouts for the bi-monthly "Guides Gazette" newsletter

Lead tours of the State House

Schedule tour groups for upcoming events and tours

Educate the public about the system of local government

Respond to phone inquiries and schedule upcoming tours

Evaluate incoming tour guides on their performance

Summer Office Intern May 2014 - August 2014 (4 months) Boston, MA

Researched for and created a policy paper detailing a current national issue, and steps Massachusetts had taken to solve it.

Attended the twice daily "Intern Speaker Series" to learn more effective ways to perform my job, while learning about political careers.

Managed the Constituent Database for my State Representative- edited, updated, and consolidated member profiles while creating new profiles for new members.

Summarized important information into consolidated reports- researching legislation similar to laws in other states and creating reports on the issue that detailed key facts and information.

Reported on relevant committee meetings to my representative- met with other office interns to decide which details were most important.

Museum of Science
Online Programs Tech Assistant
January 2022 - June 2022 (6 months)
Boston, Massachusetts, United States

Moderate and tech direct "Museum at School" livestreamed educational workshops for 3rd-6th grade students.

Edit Tech Outlines for "Museum at School" programs

Create illustrated training guide for Museum's Suit Cabot Studio

Record video of Museum live programs for training purposes

Harvard Art Museums

Investigating Remote Teaching and Learning at University Museums Intern

June 2020 - August 2020 (3 months)

Cambridge, Massachusetts, United States

Research public, private, and university museums to determine practices for digital programming for the Harvard Art Museums during the COVID-19 pandemic.

Create report and set of recommendations for programming Harvard Art Museums should create to improve their collaborations with Harvard students and faculty.

Event Network, Inc.
Sales Associate, New England Aquarium
April 2016 - May 2019 (3 years 2 months)
Boston, MA

Process transactions and PWP at front registers

Perform Recovery to keep the store organized and presentable

Demo new products to encourage customer sales

Manage sales at the separate kiosk

Answer phone inquiries

Public Library Of Brookline Library Assistant I August 2015 - December 2015 (5 months) Brookline, MA Performed circulation functions for patrons, including account updating and fine collection.

Used Sierra software to check materials, label holds, and manage patron accounts.

Paged materials for interlibrary loans, and packed them for shipping. Shelved holds on library reserve shelves.

Arlington Community Media, Inc Arlington Public News Intern November 2014 - November 2015 (1 year 1 month) Arlington, MA

Shooting, writing, and editing stories for Arlington Public News.

Technical Directing for Newscast shoots.

Assisting with administrative tasks as needed.

Create unique segments for the channel.

Robbins Library Library Page October 2013 - September 2015 (2 years) Arlington, MA

Shelve, sort, and process library materials

Respond to customer's inquiries, assist them in finding needed resources

Learn and work within the Dewey Decimal system

Center Makor Event Assistant May 2012 - June 2012 (2 months) Brighton, Massachusetts

- •Greeted patrons during events, assisting elderly patrons by operating the chairlift
- •Utilized my introductory Russian speaking skills to communicate with Russian speaking patrons and staff
- •Coordinated with other staff members on upcoming events and Center maintenance
- •Developed a strong work relationship with the Head of the Center

# Education

School of Motion

Certificate, After Effects Kickstart · (January 2025 - February 2025)

### Harvard Extension School

Master of Liberal Arts (ALM), Museology/Museum Studies · (2017 - 2021)

## Harvard Extension School

Certificate, Learning Design and Technology · (2018 - 2019)

### **General Assembly**

Excel · (2017 - 2017)

## Mount Holyoke College

Bachelor of Arts (B.A.), Political Science and Government · (2009 - 2013)